# "If not me, who?"

Awareness, Stigma, and Advocacy Experiences Among Adults With Rare Disorders

Emily F. Plackowski & Kathleen R. Bogart







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# Rare Diseases, Disorders, or Disabilities (RDs)

• Affects < 200,000 people in U.S. = RD

(Rare Diseases Act of 2002, & Orphan Drug Act of 1983 (Section 526))

- ≈ 7,000 different RDs
  - Affect 1 in 15 people worldwide (de Vrueh et al., 2013)
- RDs are Individually Rare, but Collectively Pervasive

# **Lack of RD Awareness → Common Challenges\***



#### **Diagnostic Odysseys**

 It is difficult and timeconsuming to get correctly diagnosed with an RD.

(Black et al., 2015; EURORDIS, 2007)

#### **Lack of Treatments**

 Only 5% of RDs have any FDAapproved treatment option.

(H. Res. 1154, 2018)

### **Stigma**

 Judged, socially devalued, excluded, marked as other or different.

(Bogart et al., 2018; Kurzban & Leary, 2001; Zhu et al., 2017)

Enacted stigma →
 anticipated & internalized
 stigma → negative impacts
 on quality of life

(Earnshaw & Quinn, 2012)

<sup>\* (</sup>Bogart et al., 2011; Bogart, 2015; Bogart et al., 2018; Kurzban & Leary, 2001; Orphanet, 2019; Zhu et al., 2017)





# Study 1: Two Focus Groups (WebEx)

### **Participants**

- Pool = AWaRDS Phase 1 participants
- All had/have RDs
- 9 total
- 5 Male, 4 Female
- 7 "White," 2 "Black or African American"
- Median household income: \$30,001 \$45,000 per year



# Study 2: Eighteen Advocate Interviews (Zoom)

Demographic Characteristics of RD Advocate Interviewees	
<b>Demographic Characteristic</b>	Aggregate Data
Age	Age Range: 21-73 years Mean Age: 42.61 years
Gender Identification	Female: 10 Male: 6 Other: 2
Ethnicity and/or Race	Black or African American: 2 White / Caucasian: 12 Identified as Multiple Categories or "Other": 4
Household Income Bracket	Median: \$45,000-\$60,000 Mode: \$90,000 and above



### RDs Represented by Participants in Studies 1 & 2

**Study 1: Focus Groups** 

**Study 2: Advocate Interviews** 

Friedrich's Ataxia

Klippel-Feil Syndrome, Type II

Lymphomatoid Papulosis

Membranous Nephropathy

Moebius Syndrome

Myopic Macular Degeneration

Spinocerebellar Ataxia (non-specific)

Spinocerebellar Ataxia (SCA) 8

Spinocerebellar Ataxia (SCA), type 2

Arteriovenous Malformation (AVM)

Bronchiectasis

Cauda Equina Syndrome (CES)

Cervical Dystonia

Charcot-Marie-Tooth Disease (CMT), type 2A2

Common Variable Immune Deficiency (CVID)

Congenital Vocal Cord Paralysis (Congenital Laryngeal Palsy)

Crouzon Syndrome

Diabetes Insipidus (DI)

Ehlers-Danlos Syndrome (EDS)

Enoyl-CoA Hydratase 1 Deficiency (Deficiency of Gene ECHS1)

Familial or Familiar Hemiplegic Migraines (FHM)

Fanconi Anemia (FA)

Goldenhar Syndrome

Guillain-Barré Syndrome (GBS), subcategory: acute motor axonal neuropathy

Idiopathic hypersomnia (IH)

Inclusion Body Myopathy, with early-onset Paget disease of bone, associated with Frontotemporal Dementia (IBMPFD) [a.k.a Valosin Containing Protein (VCP) Disease] [a.k.a. Multisystem

Proteinopathy (MSP1)]

Langerhans Cell Histiocytosis (LCH)

Leiomyosarcoma (LMS)

Mast Cell Activation Syndrome (MCAS) [a.k.a. Mast Cell Response]

Narcolepsy, type 2 (no cataplexy)

Osteonecrosis (rare form)

Pigmented Villonodular Synovitis (PVNS)

Spinocerebellar Ataxia (SCA), type 2

Sutton's Disease (Sutton Disease 2)

Triple X syndrome

Undiagnosed adult-onset RD: rare symptom cluster, including severe chronic pain and auto-immune chronic urticaria

VATER (sometimes known as VACTERL) Syndrome





# Data Analysis

- Thematic Coding & Analysis
  - Transcripts Codes Themes
- Focused on...
  - Study 1: statements involving RD awareness, advocacy, & experienced stigma
  - Study 2: statements involving advocacy, and recommendations for increasing RD awareness and/or decreasing RD stigma



# Objectives

### From People with RDs...

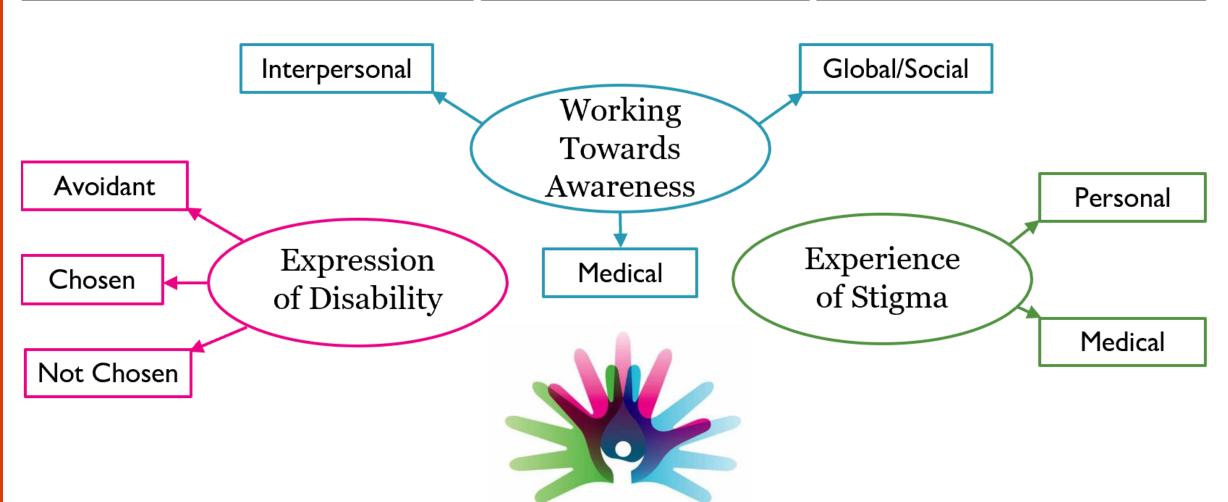
- Gather Statements about Awareness, Stigma, and Advocacy Experiences
- Get Concrete Suggestions about Increasing RD Awareness and Decreasing RD Stigma

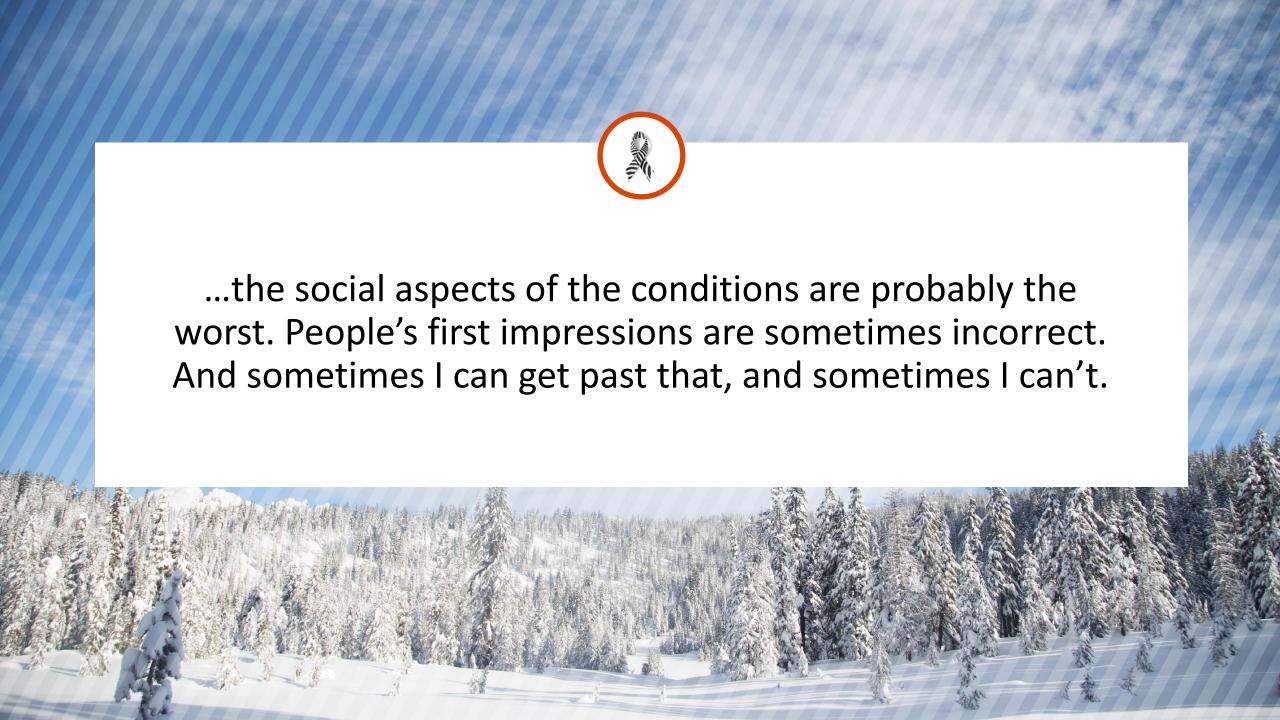






# **Study 1: Focus Groups**







# **Study 2: Advocate Interviews**

Recommendations for Individuals & Organizations

Conduct Interpersonal Education

Work for Systemic Change Recommendations For Researchers

Discomfort &
Invalidation

Societal &

Structural

Roadblocks

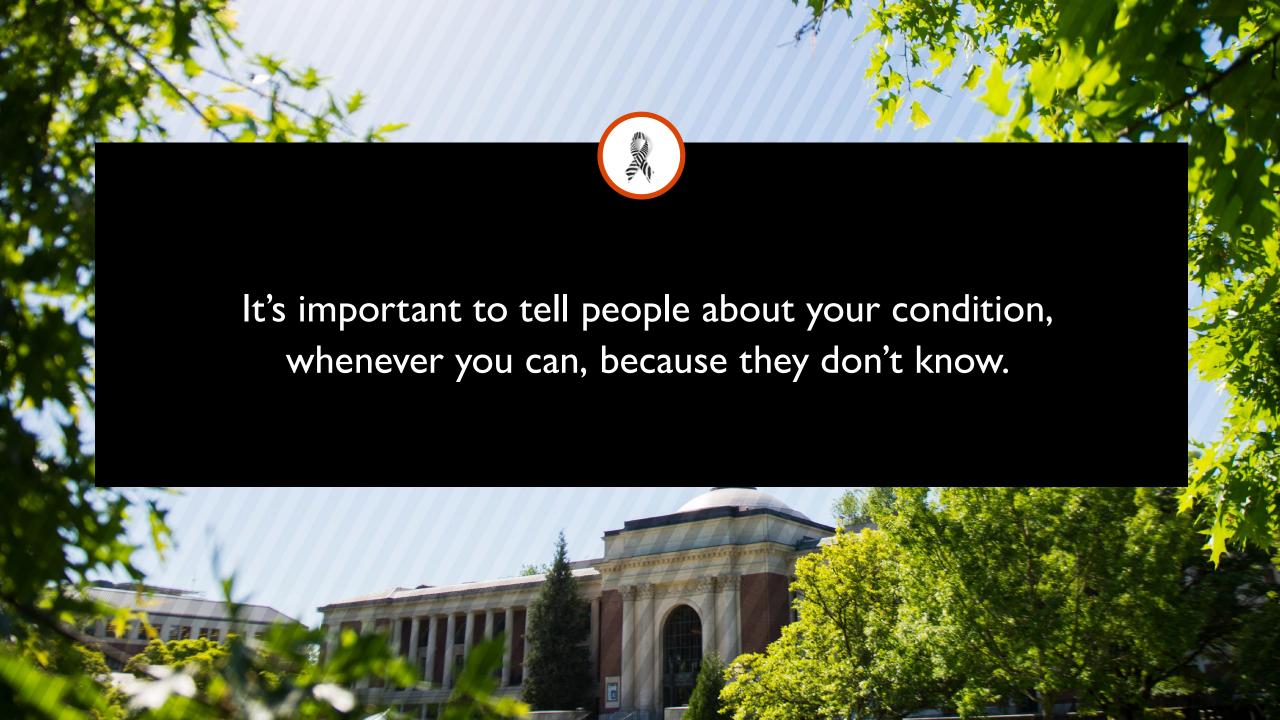
Limitations of Time, Energy, & Reality

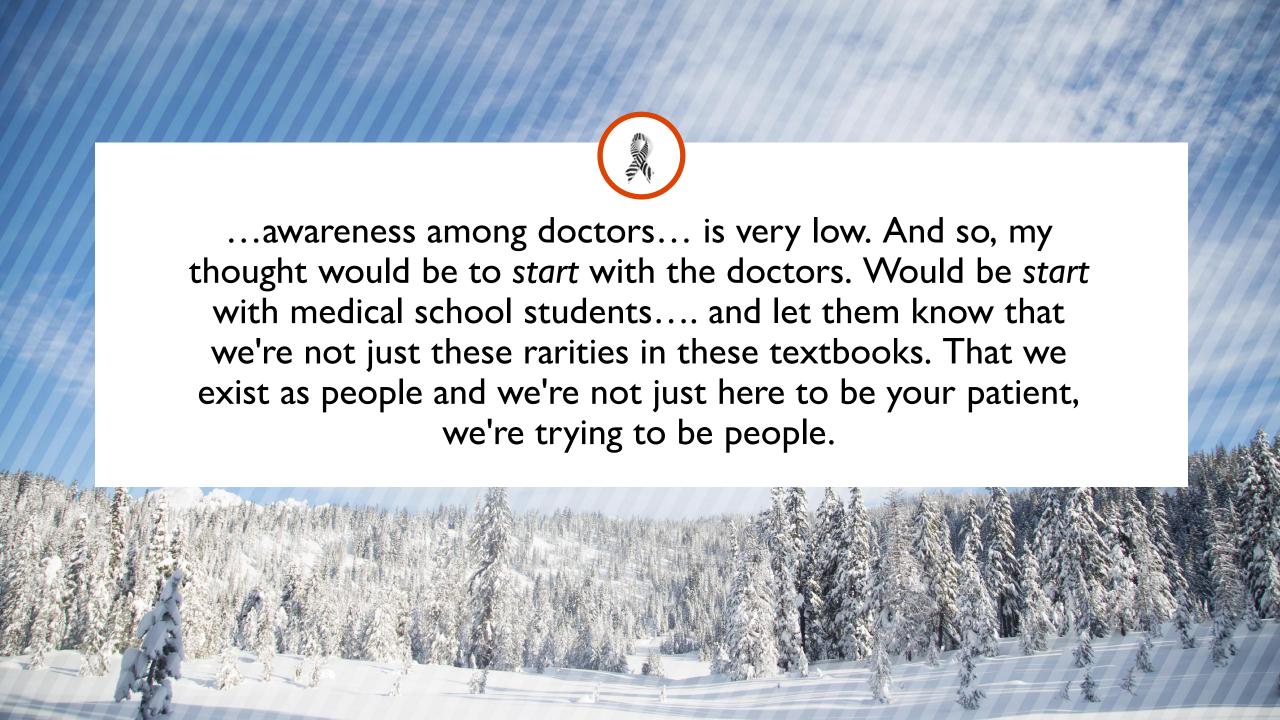


### **Concrete Ideas for Increasing Awareness**

- Individual Level:
  - Be prepared to be an advocate.
    - Tell your story and amplify others'.
- Larger Scale:
  - More Representation
  - Lobby Policymakers for...
    - More Funding, Research
    - More Inclusive and Equitable Social Supports
  - Educate medical professionals, students, children, and others.
    - >Key: Use the voices of people with RDs









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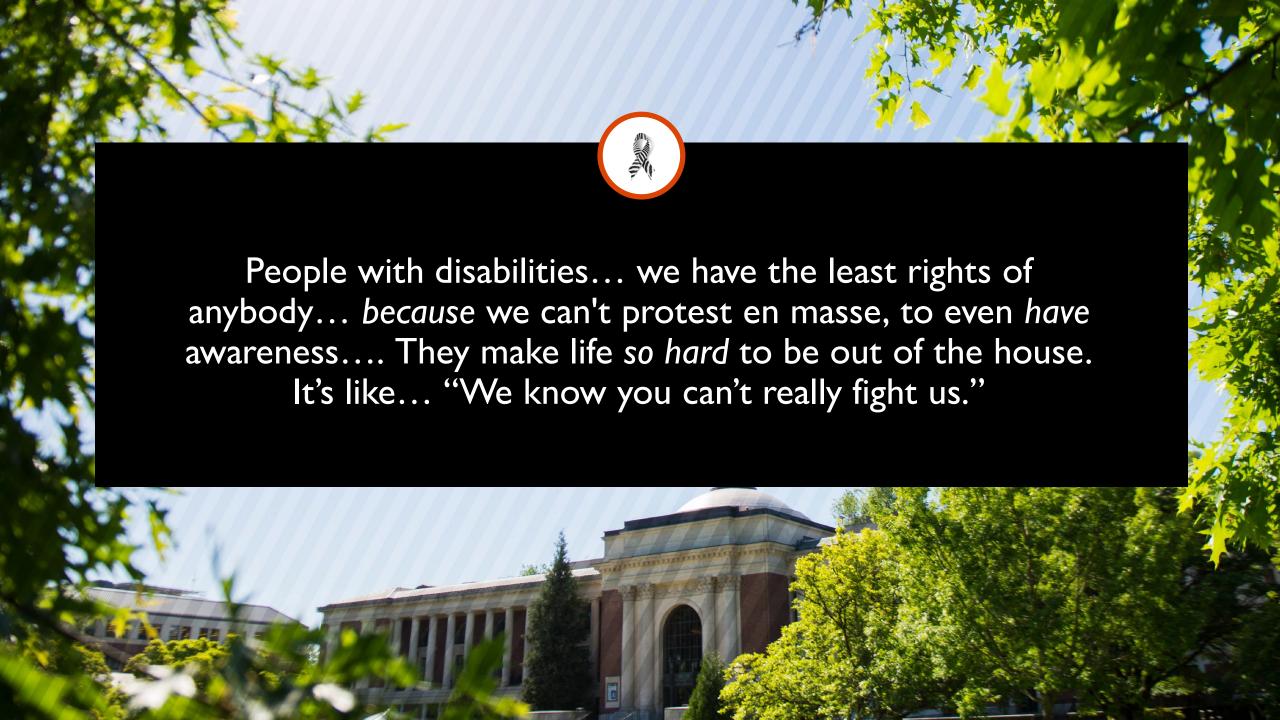
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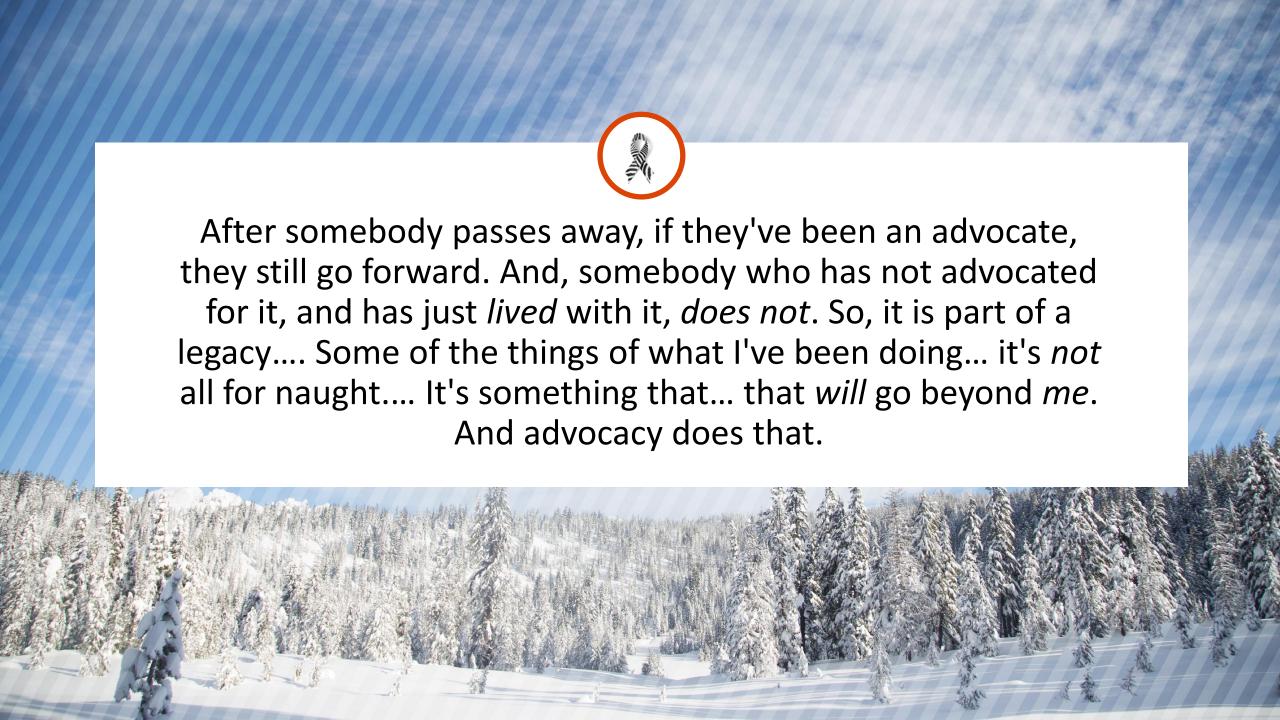


What Did We Learn?

### **Future Directions**

- $\rightarrow$  I will...
  - Be an advocate.
  - Keep gathering data, input from people with RDs.
- $\rightarrow$  As I...
  - Construct applied awareness and stigma interventions.
  - Test interventions' effectiveness in the real world.





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# **THANK YOU!**



