

THE MALAYAN TAPIR

You may not know me but I need your help!



About Me

- I am the largest Tapir species living in Southeast Asia
- I live for 25-30 years
- I am an herbivore which means I eat things such as leaves and fruit
- My upper lip and nose are long to help me grab onto things such as food like an elephant's trunk
- My large body helps me navigate the forest

Why Am I Endangered?

- My population is unfortunately declining
- 2500 mature Malayan Tapirs
- Habitat loss is the biggest threat to me and other tapirs
- Forests are being destroyed for palm oil plantations, timber, and residential development which is causing habitat loss

How You Can Help

- Use sustainable palm oil (meaning it doesn't harm my habitat)
- Recycle items at recycling centers such as wood and cardboard
- Get involved and donate to conservation organizations



Audience: While everyone will benefit from my exhibition label my primary audience is elementary and middle school aged kids. In order to reach this audience I wrote about the Malayan Tapir in first person as if the Tapir is speaking to them directly. It creates a more personable experience and is very engaging. I also utilize basic straightforward vocabulary to make it easier to read and understand. When explaining something I try to use other things my audience may already know. For example, I explain what an herbivore is and also make a comparison to elephants. I spaced things out and tried to make sentences short in order to avoid clutter and confusion for my targeted audience.

Purpose: My exhibition label is intended to educate zoo guests about an endangered species, the Malayan Tapir. Asian animals such as the Malayan Tapir are very unique but not as many people know they exist or do not know anything about them. My goal is to bring attention to the Malayan Tapir, share unique facts about the species, try to get the audience to understand why they are endangered, and inspire them to help.

Bibliography:

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