

**Target Audience:** The target audience is children reading at an eighth-grade level and adults with little to no scientific knowledge of the presented topic.

**Purpose of Artifact:** This exhibition label raises awareness about snow leopards by providing general facts about them in a clear and easy-to-read format.

## Bibliography

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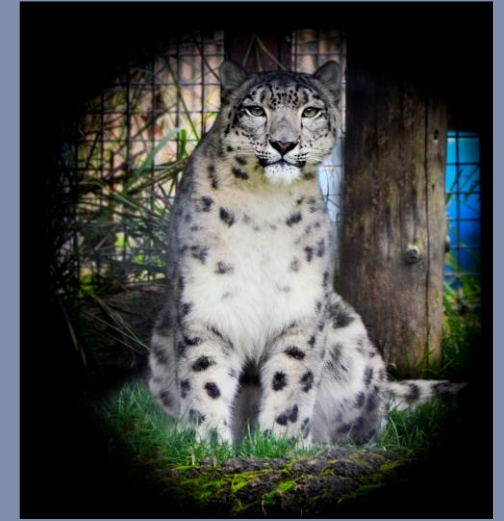
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## WHAT IS A SNOW LEOPARD?

Snow leopards are medium-sized cats with white or cream fur with dark spots and rosettes that become lighter in winter. Their coloring helps them blend into the rocky environment and stay hidden, especially when there is snow.

**FUN FACT:** A snow leopard's tail is almost as long as its body and is used for balance and warmth in the winter.

## WHERE ARE THEY FOUND?



## DIET

Snow leopards are carnivorous, meaning that they eat live prey. Some of their primary food of choice are sheep, ibex (pictured below), and deer.



## CONSERVATION

Snow leopard numbers are going down worldwide due to habitat loss and climate change. There are an estimated 2,000 to 7,000 snow leopards living in the wild. About 600 snow leopards live in zoos around the world. Their numbers are decreasing because of hunting, loss of habitat, and climate change. For more information, please scan the QR code or visit [snowleopard.org](http://snowleopard.org).

## MORE FUN FACTS

- ✓ Snow leopards are usually solitary animals
- ✓ They can jump 30 feet in one jump
- ✓ They can't roar, but they can purr

**Snow Leopard (*Panthera uncia*)**



SCAN ME

