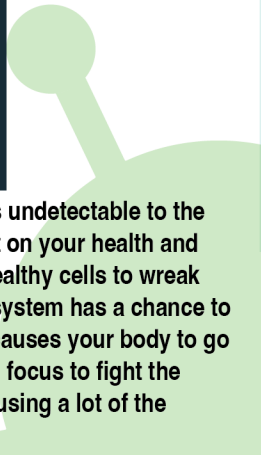


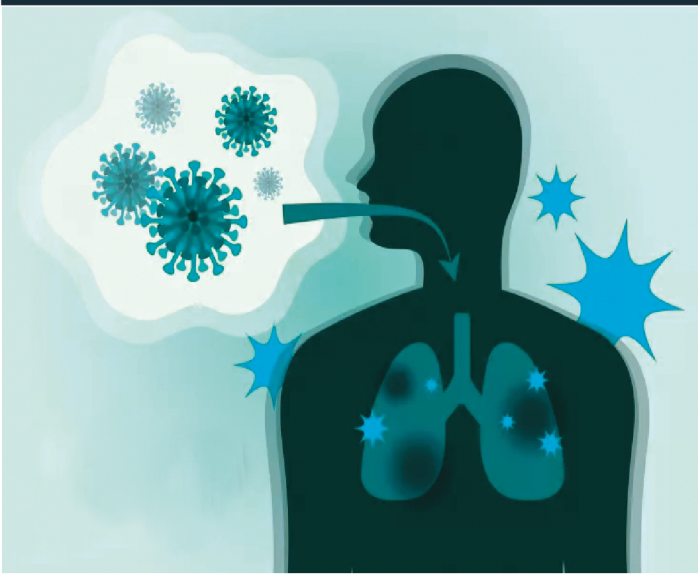
WHAT IS A VIRUS?



A virus is made up of microscopic germs undetectable to the human eye that can cause a large impact on your health and immune system. The virus attaches to healthy cells to wreak havoc, multiplying before your immune system has a chance to respond, and infecting other cells. This causes your body to go on the defensive, using more energy and focus to fight the invading virus and infected cells, and causing a lot of the common symptoms.

CORONAVIRUS

Coronavirus is a germ that can make people and animals sick by getting into their cells. Some coronaviruses cause mild colds, but others, like COVID-19, can lead to serious breathing problems. It spreads through coughs, sneezes, or touching infected surfaces. Symptoms include fever, cough, and tiredness, but some people can get much sicker and need medical care.



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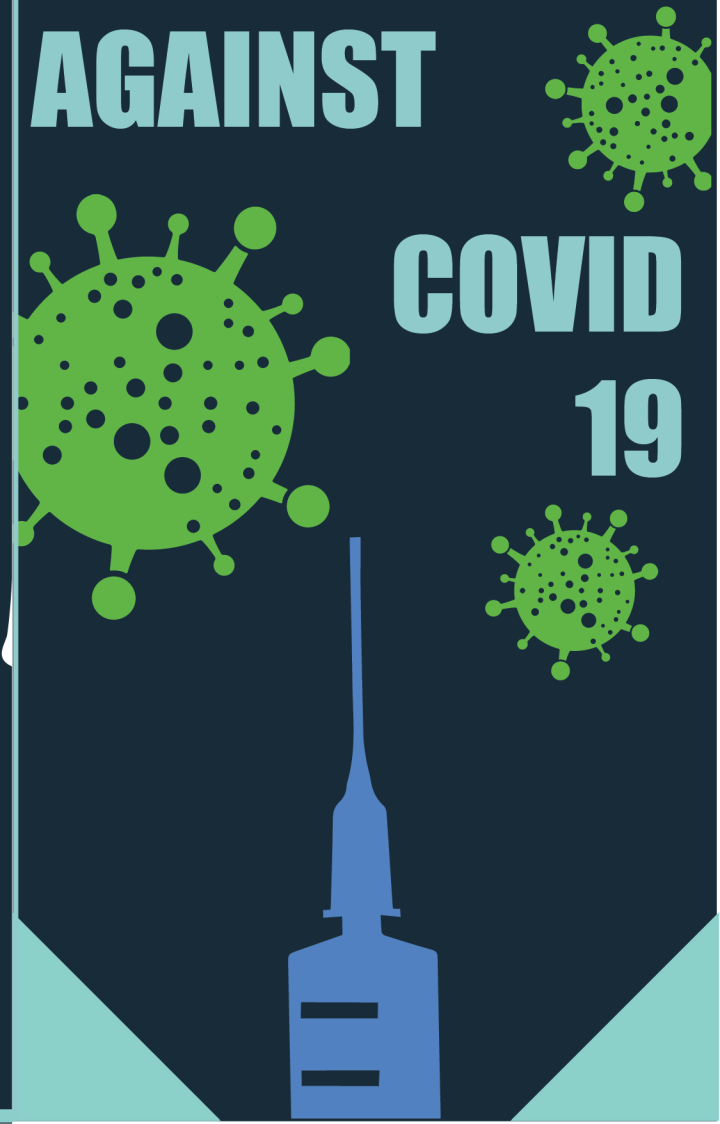
National Library of Medicine

World Health Organization



ARE YOU PROTECTED AGAINST

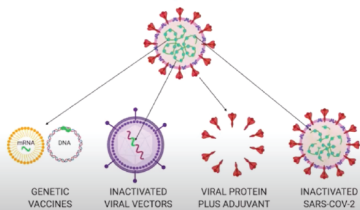
COVID 19



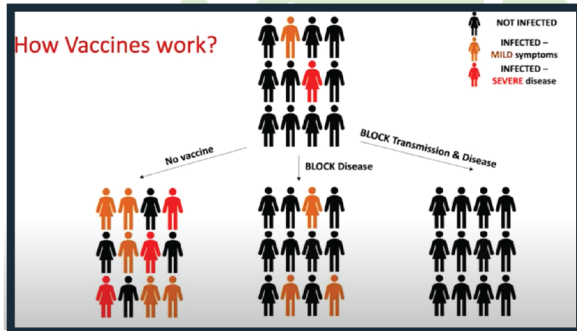
HOW DOES THE VACCINE WORK

The COVID-19 vaccine helps protect your body from getting very sick if you catch the virus. It works by teaching your immune system to recognize the virus and fight it off before it can make you seriously ill. The vaccine does not contain the live virus, so it cannot give you COVID-19. Instead, it uses a small, harmless part of the virus or special instructions (like a recipe) to help your body make defenses called antibodies. These antibodies stay in your system, so if you come into contact with COVID-19 later, your body will know how to fight it quickly and keep you safe.

What are the Leading COVID-19 Vaccines?



How Vaccines work?



"Key Quotes: Understanding How COVID-19 Vaccines Work," 2021, International Journalists' Network. 2021. <https://ijnet.org/en/story/key-quotes-understanding-how-covid-19-vaccines-work>.

COMBATting CONSPIRACIES

MAGNETIZED

The vaccine not make you magnetized because there are no metals or magnetic ingredients. It is made of tiny pieces of instructions that help your body build protection against the virus, not anything that could attract magnets. Even though some people have tried sticking small objects to their skin after getting the shot, this is likely due to sweat or natural skin oils, not magnetism.

MICROCHIP

The vaccine does not contain a microchip and cannot track or control you. It is made of ingredients that help your body build protection against the virus. Microchips are much too large to fit through the tiny needle used for vaccines, and no health agency or scientist has found any evidence of microchips in vaccines.

The conspiracy theories about the COVID-19 vaccine are not true because they are not based on science. The vaccine has been carefully tested by doctors and scientists, and it does not contain metal, tracking devices, or anything harmful. Its only purpose is to protect you from getting very sick.

What can YOU do?

IT'S YOUR TURN
GET VACCINATED NOW!

Make your appointment today:

CALL: the COVID-19 HOTLINE to make an appointments
1-800-232-0233
Text your ZIP Code to 438829 (GETVAX)

FIND A VACCINE HERE:
[whyimmunize.org/find-a-covid-19-vaccine/](https://www.whyimmunize.org/find-a-covid-19-vaccine/)
[VACCINES.gov/search](https://www.vaccines.gov/search)

The vaccine is tested, safe, and effective. COVID-19 vaccines will help us get back in control of our lives and back to the people and places we love.



World Health Organization



CENTERS FOR DISEASE CONTROL AND PREVENTION

Informational Artifact Supplemental Information

Audience: My information artifact would be directed towards patients who are hesitant about the COVID-19 vaccine, those who may be unsure with how the vaccine works, and those that may be influenced by misinformation about the COVID-19 vaccines. Specifically, I am targeting the lay audience about what is COVID, what the COVID-19 vaccine, how it works, and how to fight against misinformation. Since my brochure aims to educate diverse backgrounds about COVID, I would expect people who read my artifact to have lower health literacy with limited medical knowledge, possible conspiracy theories of the COVID-19 vaccine, or benefits of vaccination. This brochure is also tailored to people seeking clear and factual information to make informed health decisions. I image this brochure to be placed in a pharmacy, clinic, community centers, or public health events as I imagine people wanting to know more about the COVID vaccine are taking proactive measures against the virus.

Purpose: As COVID has started a widespread pandemic across the globe, I thought it would be helpful to have a brochure to dispel common myths and conspiracy theories while emphasizing the importance of vaccination to combat the pandemic. The purpose of my brochure is to give a general overview about the COVID virus, explain how the COVID-19 vaccine works, discuss its safety and efficacy, as well as encourage the readers to take proactive measures on being vaccinated. I imagine the person who reads this is someone curious about the vaccines and whether they are helpful to fight against the spread to decide whether to receive the vaccine or not. Otherwise, I would hope for patients who read this to take away the importance of the COVID-19 vaccine and dispelling common myths and misinformation. Through simple explanations, my brochure hopes to build more trust in the public, reduce vaccine hesitancy, and contribute to herd immunity.

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