

# The World of Kemp's Ridley Sea Turtles

Kemp's ridley, aka, (*Lepidochelys kempii*)

Sea turtles need your help. To *understand* the issues and urgency, **just take a look.**

## Who?

- The Kemp's Ridley Turtle, or, scientifically known as the ***Lepidochelys kempii***.
- Named after Richard M. Kemp
- The world's **smallest** sea turtle!
- Have a lifespan of at least 30 years.



## What?

- Kemp's ridleys are eating more and more **garbage**, especially **plastic**
- People have studied this for more than **100** years and found that these turtles are having a harder time
- getting caught in fishing gear
- stolen eggs for food
- losing their nesting beaches
- eating plastic and pollutants in the ocean



## Where?

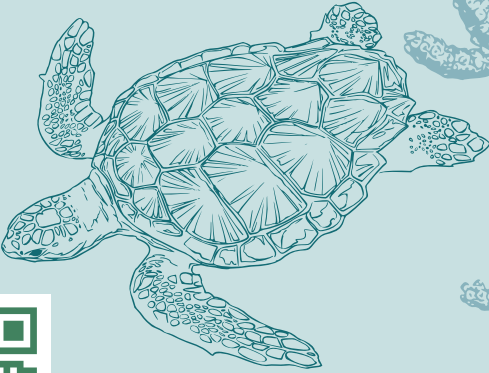


- Found in the Gulf of Mexico
  - Also, live in the Atlantic Ocean through to the eastern North Atlantic.
- After hatching, young turtles will spend 1 to 2 years drifting in the ocean, before migrating to nearshore areas to feed on crabs.

## What to do?

- Be **aware** of your surroundings
- Pick up **trash**
- Keep your **distance**
- **Report** signs of distress

Scan here to learn more!



# Audience

The targeted audience is a general audience including children, teenagers, and adults who may have an interest in marine life, conservation, and environmental awareness. The reference to Crush from Nemo would provide the appeal to a younger audience, and the use of simple language and engaging descriptions makes it suitable for a broad spectrum of readers. The content is a call to action for young students and individuals to contribute to sea turtle conservation efforts.

# Purpose

The purpose of this informational artifact is to raise awareness about the Kemp's Ridley Turtle and the challenges it faces, particularly related to environmental threats such as plastic pollution, fishing gear entanglement, and climate change. The IA aims to educate the audience of the various problems affecting their survival. The artifact encourages readers to take action by promoting awareness and encourages those to create a sense of responsibility and engagement in sea turtle conservation efforts.

# Bibliography

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