



# PANGOLIN

THE “SCALY” ANTEATER

## What is a pangolin?

- **Mammal**
- **Solitary (They like to be alone)**
- **They can roll into a ball, just like an armadillo!**

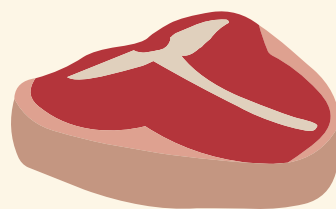
There are 8 species of pangolins across Asia and Africa

## Reasons Pangolins are Trafficked



### Leather Goods

Pangolin scales and skin are desired to make various leather goods such as bags, boots, and belts.



### Meat

Pangolin meat is considered a delicacy in some cultures which creates a desire for the product.



### Traditional Medicine

In traditional Chinese medicine, pangolin scales are used to treat a variety of issues.



## THE MOST TRAFFICKED MAMMAL



1 Poached Every 3 Minutes



## THE FUTURE OF PANGOLINS How You Can Help



Do not participate in the buying or selling of pangolin products. Remove the demand!



Support organizations that provide conservation aid to pangolin habitats.

Working together  
will help create  
lasting change.



1. **Audience** - The audience for this infographic is the general public. Specifically, I would see this infographic in a zoo where information needs to be displayed quickly and effectively.
2. **Purpose** - The purpose is to educate the public on the trafficking issues that pangolins have. By providing education to the public, individuals tend to connect to these animals more which aids in creating a longing for saving these animals.
3. **Bibliography** –

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