

FLIGHTLESS

yet

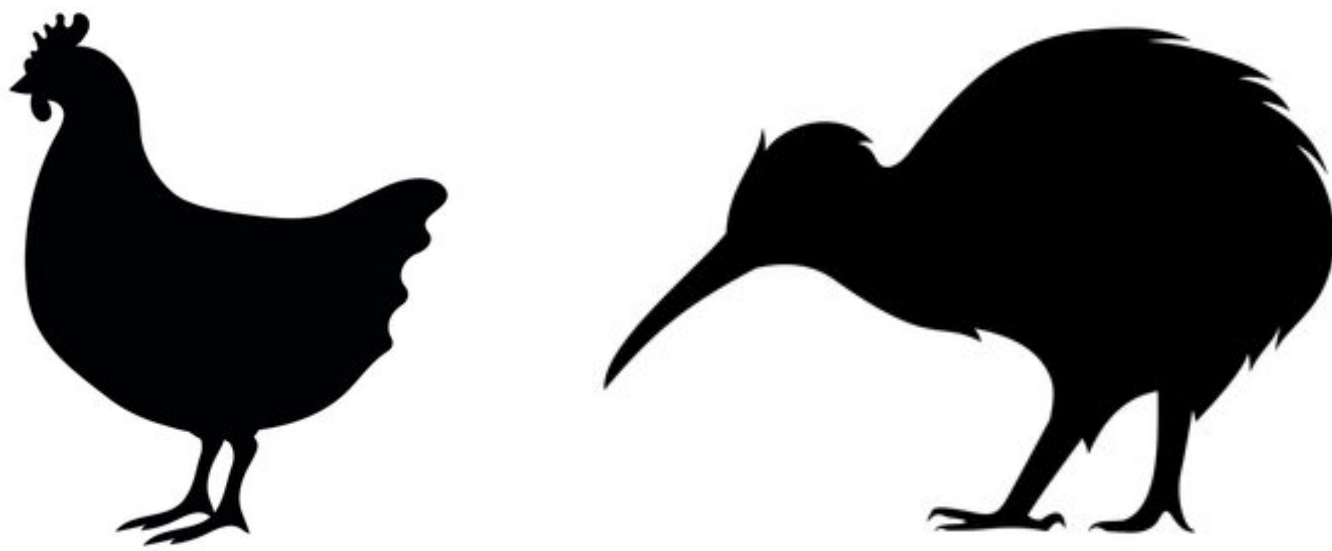
fascinating



NAME: NORTH ISLAND BROWN KIWI
(APTERYX MANTELLI)

HEIGHT:

1.5 - 2 FEET TALL



ROUGHLY THE SAME SIZE AS A CHICKEN!

HABITAT:

CONIFEROUS FORESTS
SHRUBS AND TREE FERNS



CONSERVATION STATUS:

VULNERABLE

CALLS:

"THROATY" CALLS, GRUNTS,
GROWLS, HISSES, SNUFFLES

DIET:

EARTHWORMS, MEALWORMS,
BEETLES, CRAYFISH, SNAILS,
INSECTS, FRUITS, & BERRIES

DID YOU KNOW?

EVEN THOUGH KIWIS DO HAVE
SMALL WINGS, THEY ARE
UNABLE TO FLY!

KIWIS ARE NOCTURNAL!

THEY SPEND THEIR DAYS ASLEEP, AND THEIR NIGHTS TRAVELING IN
SEARCH OF FOOD! KIWIS HAVE LONG BEAKS AND A GREAT SENSE
OF SMELL THAT HELP THEM POKE DEEP INTO THE GROUND.

Purpose:

This information artifact was created with the intention to provide the public with information about the North Island brown kiwi (*Apteryx mantelli*). This information includes several demographics, diet, communication sounds, and several “fun facts” that make it one of a kind! The kiwi was at risk for extinction within recent years but is now listed as vulnerable despite being flightless and being endemic to New Zealand.

Audience:

The target audience for this information artifact is young children to young adults, or others who may be interested in learning about this flightless wonder. I designed the graphic to be displayed in a wildlife center or zoo where the kiwi is present. The goal was to create a design that was vibrant but informative and drew attention to interesting facts about the species. I used simple sentence structure and phrasing with drawings and breaks between categories to make it appropriate for young readers.

References:

North Island brown kiwi. 2016 Apr 25. Smithsonian's National Zoo.

<https://nationalzoo.si.edu/animals/north-island-brown-kiwi>.

Gerrard J, Crazzolara T. 2020. A kiwi is not a kiwi. Gerrard J, editor. [accessed 2024 Jan 22].

https://commons.wikimedia.org/wiki/File:A_kiwi_is_not_a_kiwi.jpg.