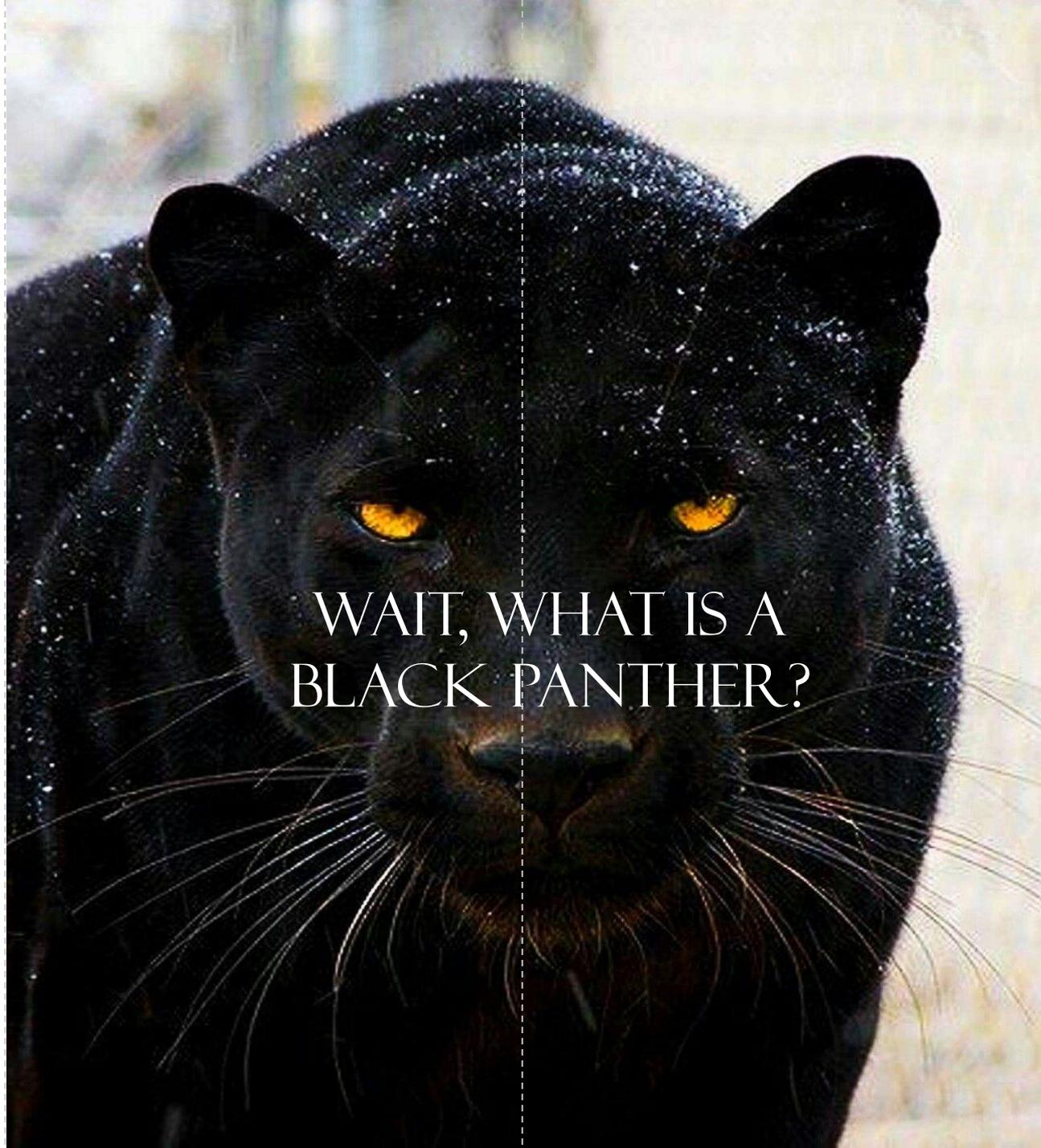


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WAIT, WHAT IS A
BLACK PANTHER?

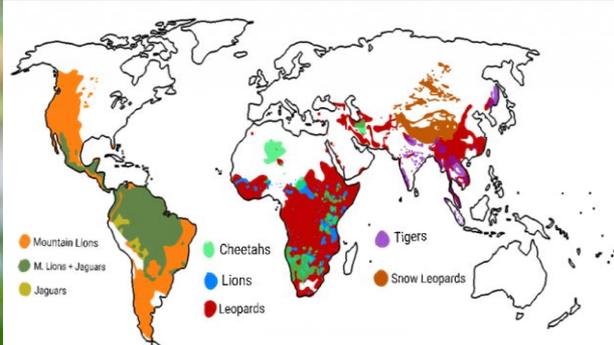
WHAT ARE THEY?

Black panther is an umbrella term for any black coat colored big cat. So, they are not a species of their own, only a variation of leopards or jaguars due to a coat mutation. They have an abnormal surplus of these genes that cause the dark pigmentation that you see. This gene also contributes to their piercing yellow eyes. Another interesting fact is it is said that black panthers tend to have better overall health and be able to avoid certain diseases.



WHERE DO THEY LIVE?

Black panthers can live in the deserts of Africa and East Asia. They can also thrive in North, Central, and South America. And they can even be found in Europe as well. They primarily eat at night and have a varied diet. Depending on their location, they can eat deer, turtles, fish, and cattle. They are great hunters, like most big cats and can hide well at night. They have an advantage over other cats because they can blend into their surroundings more.



ARE THEY ENDANGERED?

Their biggest threat is us. Since they are one of the largest predators in their habitat, only humans are their true threats in the wild. Very small populations of jaguars and leopards exist in the wild and they slowly dwindle every day. Deforestation is a huge threat to their habitat. Their fur is also hunted for the panthers that are spotted. Fortunately, they live in zoos across the world where they are protected. Some in the wild also are in protected areas and can be conserved that way.



Assignment 1A Final Copy

1. The audience I am targeting are people of all ages with the captivating photos. Mostly older children and adults will be able to understand the diction used. It is also for people that do not know much about larger cats especially black panthers. There is a lot of misconception of what they are and if they are their own species. Which is not true.
2. I created this pamphlet to convey the message of what black panthers are and the huge misconception behind them. They are not a species of their own but rather have a mutation in their genes. I also wanted to educate about conservation and some organizations that exist like the Wildlife Conservation Society. Conservation is important to educate the general public about because it can save a species from extinction.
3. Bibliography

Image 1 on cover page:

<https://i.pinimg.com/originals/a3/bf/bd/a3bfbdaa1a370cdb4a1cb11d046cd08f.jpg>

Image 2, right panel: https://images.indianexpress.com/2020/07/leopard_759_abhishek-pagnis.jpeg

Image 3, left panel: https://images-na.ssl-images-amazon.com/images/I/61Go2v58fEL.AC_SL1000.jpg

Image 4, middle panel: <https://vividmaps.com/wp-content/uploads/2020/06/big-cats-1024x496.png>

Jaguar. (n.d.). Retrieved April 13, 2021, from <https://animals.sandiegozoo.org/index.php/animals/jaguar>

Ripley's Believe It or Not!, Sabrina, & Graziano, J. (2020, February 19). Are black panthers really a separate species? Retrieved April 13, 2021, from <https://www.ripleys.com/weird-news/black-panthers/>

They have the largest range of all the big cats but humans are putting their habitats in jeopardy. (n.d.). Retrieved April 13, 2021, from <https://www.awf.org/wildlife-conservation/leopard>