

Siriporn Pipatsattayanuwong Chua

Now:

Founder and Managing Director
InnoFresh Co., Ltd., Thailand



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Siriporn is a Managing Director of InnoFresh, Co., Ltd., a company she founded in 2003. InnoFresh produces various types of sauces, marinades, mayonnaise, and dressing products. The company's main customers are in frozen food industries (sauces and marinades for shrimp, seafood, and chicken), QSR and food service sectors.

Since Siriporn has broad experience in Sensory Science, Consumer Research, and product development, in addition to running her business, she provides consultancy, workshops, and training courses in Sensory Sciences to various food and non-food businesses. She also gives Sensory lectures to academic sectors and is a speaker at various national and international Sensory forums.

Then:

MS in Food Science (Seafood)
1995



Siriporn worked on her Master degree program with Dr. Park and Dr. Morissey during 1993-1995. She then continued her Ph.D. in Sensory Science. After she completed her Ph.D. In 1998, she pursued her career in Sensory Science as a post-graduate fellow at UC Davis and a consumer scientist at Unilever Research, UK, and UnileverThai Holdings, Thailand.

Thesis Title: FUNCTIONAL PROPERTIES AND SHELF LIFE OF FRESH SURIMI FROM PACIFIC WHITING