ECONOMIC IMPACT OF TOURISM IN COOS COUNTY IN 2017

Total Visitor Spending
$261,000,000*

Day Visitor Spending
$85,400,000

Overnight Visitor Spending
$172,700,000

10.5% of all jobs in Coos County are travel and tourism related

11% of people in Coos County are visitors spending the night

TAX RECEIPTS GENERATED BY TRAVEL SPENDING

LOCAL TAX RECEIPTS_____ $1,500,000
STATE TAX RECEIPTS_____ $8,000,000
TOTAL___________ $9,500,000

For more information, see http://tourism.oregonstate.edu
To get involved, you can find information about the regional tourism network at http://oscrtn.weebly.com
OSU/SEA GRANT EXTENSION TOURISM
AND OUTDOOR RECREATION PROGRAM

WHAT ARE OSU EXTENSION AND SEA GRANT?

All universities engage in research and teaching, but the nation’s more than 100 land-grant colleges and universities have a third, critical mission – extension. Through extension, land-grant colleges and universities bring vital, practical information to agricultural producers, small business owners, consumers, families, and young people.

THE COOPERATIVE EXTENSION SYSTEM

The Cooperative Extension System is a non-formal educational program implemented in the United States to help people use research-based knowledge to improve their lives. The service is provided by the state’s designated land-grant universities. Extension is funded cooperatively by county, state, and some federal funding. Extension staff and offices are located in almost every county in the United States.

OREGON SEA GRANT

Sea Grant is a national network of 33 colleges and universities involved in scientific research, education, training, and extension projects geared toward the conservation and practical use of the coasts, Great Lakes, and other marine areas. Funded by NOAA and the state, Oregon Sea Grant works in partnership with Extension to engage coastal stakeholders on topics of critical importance.

OREGON STATE UNIVERSITY EXTENSION SERVICE

The Oregon State University Extension Service celebrates over 100 years of educational outreach. From the beginning, OSU Extension’s mission has been to convey research-based knowledge in a way that is useful for people to improve their lives, their homes, and their communities. OSU Extension Service is part of the Division of University Outreach and Engagement. Other units in this division include Ecampus, Professional Noncredit Education, and Summer Session.

How It Works

OSU Extension faculty work with business people, residents, youth, and community leaders. They see first-hand what’s working, and what’s not working, in Oregon communities. Extension educators consult with scientists at Oregon State University, where they focus their research on the real issues important to real people. Results from that research circle back to the community through Extension programs. Knowledge grows from this cycle of reaching out to and engaging the people who use it.

Miles Phillips
Associate Professor - Tourism & Business Development
Oregon Sea Grant
Oregon State University Extension
College of Business, Oregon State University
541-347-5665 (office phone)
http://tourism.oregonstate.edu
miles.phillips@oregonstate.edu
Wild Rivers Center
57744 Round Lake Rd Bandon, OR 97411