Visitor Spending
$11.8 Billion

Number of Jobs
112,200

Secondary Impacts
The re-spending of travel-generated revenues by businesses and employees generates additional impacts. In 2017, these secondary impacts were equivalent to 58,300 jobs with earnings of $2.8 billion. Most of these jobs were in various professional and business services.

An estimated 28.8 million overnight visitors traveled to Oregon destinations in 2017.

EMPLOYMENT HAS INCREASED BY 3.2% PER YEAR SINCE 2010

Information obtained from June 2018 Dean Runyan report, Oregon Travel Impacts. *Subtotals may not add up to total, as report is preliminary.

http://tourism.oregonstate.edu
OSU/SEA GRANT EXTENSION TOURISM AND OUTDOOR RECREATION PROGRAM

WHAT ARE OSU EXTENSION AND SEA GRANT?

All universities engage in research and teaching, but the nation's more than 100 land-grant colleges and universities have a third, critical mission – extension. Through extension, land-grant colleges and universities bring vital, practical information to agricultural producers, small business owners, consumers, families, and young people.

THE COOPERATIVE EXTENSION SYSTEM

The Cooperative Extension System is a non-formal educational program implemented in the United States to help people use research-based knowledge to improve their lives. The service is provided by the state's designated land-grant universities. Extension is funded cooperatively by county, state, and some federal funding. Extension staff and offices are located in almost every county in the United States.

OREGON SEA GRANT

Sea Grant is a national network of 33 colleges and universities involved in scientific research, education, training, and extension projects geared toward the conservation and practical use of the coasts, Great Lakes, and other marine areas. Funded by NOAA and the state, Oregon Sea Grant works in partnership with Extension to engage coastal stakeholders on topics of critical importance.

OREGON STATE UNIVERSITY EXTENSION SERVICE

The Oregon State University Extension Service celebrates over 100 years of educational outreach. From the beginning, OSU Extension’s mission has been to convey research-based knowledge in a way that is useful for people to improve their lives, their homes, and their communities. OSU Extension Service is part of the Division of University Outreach and Engagement. Other units in this division include Ecampus, Professional Noncredit Education, and Summer Session.

How It Works

OSU Extension faculty work with business people, residents, youth, and community leaders. They see first-hand what's working, and what's not working, in Oregon communities. Extension educators consult with scientists at Oregon State University, where they focus their research on the real issues important to real people. Results from that research circle back to the community through Extension programs. Knowledge grows from this cycle of reaching out to and engaging the people who use it.

Miles Phillips
Associate Professor - Tourism & Business Development
Oregon Sea Grant
College of Business, Oregon State University
541-347-5665 (office phone)
miles.phillips@oregonstate.edu
Wild Rivers Center
57744 Round Lake Rd Bandon, OR 97411

https://extension.oregonstate.edu

https://seagrant.oregonstate.edu

https://nifa.usda.gov/cooperative-extension-system