Economic Impact of Tourism in Oregon in 2017

Visitor Spending
$11.8 Billion

Number of Jobs
112,200

Secondary Impacts
The re-spending of travel-generated revenues by businesses and employees generates additional impacts. In 2017, these secondary impacts were equivalent to 58,300 jobs with earnings of $2.8 billion. Most of these jobs were in various professional and business services.

An estimated 28.8 million overnight visitors traveled to Oregon destinations in 2017.

Employment has increased by 3.2% per year since 2010.

Information obtained from June 2018 Dean Runyan report, Oregon Travel Impacts. *Subtotals may not add up to total, as report is preliminary.

For more information, see http://tourism.oregonstate.edu