ECONOMIC IMPACT OF TOURISM IN COOS COUNTY IN 2017

Total Visitor Spending $261,000,000*

Day Visitor Spending $85,400,000

Overnight Visitor Spending $172,700,000

10.5% of all jobs in Coos County are travel and tourism related

11% of people in Coos County are visitors spending the night

TAX RECEIPTS GENERATED BY TRAVEL SPENDING

LOCAL TAX RECEIPTS_____ $1,500,000

STATE TAX RECEIPTS_____ $8,000,000

TOTAL______________ $9,500,000

Number of Overnight Stays Based on Accommodation

Other Overnight, Incl. Camping 657,600

Hotel, Motel, Short-Term Vacation Rentals 2,566,900

Private Home 812,900

Information obtained from June 2018 Dean Runyan report, Oregon Travel Impacts. *Subtotals may not add up to total, as report is preliminary.

For more information, see http://tourism.oregonstate.edu

To get involved, you can find information about the regional tourism network at http://oscrtn.weebly.com

http://tourism.oregonstate.edu