



2017 International Master Gardener Conference Sponsorship Information OVERVIEW

Date: July 10-14, 2017 (with pre-and post-conference tours)

Conference Location: Oregon Convention Center, Portland, Oregon

Attendee Demographic: 1,200+ Master Gardeners from across the United States, Canada, United Kingdom, South Korea

International Master Gardener Conference Description:

The very first national meeting of Master Gardener volunteers was held in 1987 in Washington, D.C. Thirty years later, an international gathering of Master Gardeners are planning to convene in Portland, Oregon to:

- learn about the latest research-based sustainable gardening methods and tools;
- network with other Master Gardeners;
- tour botanical gardens, nursery production centers, vineyards and tourist sites; and
- have fun!

The theme of the 2017 conference is “*Follow the Oregon Trail to Great Gardening*”. Talks, demonstrations, tours and workshops will focus on practical methods for gardening successfully and sustainably and highlight “must-have” plants for gardeners with an array of interests. The Search for Excellence award shares exemplary achievements by Master Gardeners; it facilitates mutual learning and sparks new initiatives in benefit of home gardeners everywhere.

Tax-Deductible Sponsorships:

We welcome sponsors who value the community services of Master Gardeners internationally and support the continuing education afforded to Master Gardeners through this conference. All sponsors will be recognized -at the conference, on the website, in the program. Sponsors will be invited to provide a promotional item (e.g. coupon, brochure, product sample, etc.) for the “goodie” bags that will be distributed to each attendee. If sponsors prefer, they may decline any or all of the sponsor benefits offered. Sponsorship donations will be managed by the Agricultural Research Foundation, a non-profit with 501(c)(3) status from the Internal Revenue Service, and are tax-deductible to the extent permitted by law.

Tentative Timelines for Sponsorship:

- Ongoing 2014-2016: Support Level Commitment
- July 2015 – July 2016: Sponsorship Fees Collected (arrangements can be made for flexible payment schedules)
- Mid-Late 2015: Logo / Artwork Due (Silver Sponsors, and Above)
- Early 2017: Provide Promotional Items for “Goodie” Bags

We hope you will partner with us in support of this great event!

For further information, please contact:

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2017 International Master Gardener Conference Sponsorship Categories

Premier Sponsor \$25,000.00

- Name and logo prominently displayed as a Premier Sponsor on registration brochure and on 2017 International Master Gardener website
- Name and logo prominently printed on the front of the conference bag that will be given to each attendee, for increased visibility during the conference, and in attendees' homes
- Complimentary 10-ft by 10-ft corner booth in the exhibit hall that will host the International Master Gardener Conference trade show
- Complimentary full-page ad on the *back cover* of the IMGC 2017 program (to be given to all registrants)
- 10 complimentary full-conference registrations
- Opportunity to provide promotional item (e.g. sample, coupon, catalog or brochure) for conference bag
- Recognition during the General Sessions (verbal 'thank you' and display of sponsorship slide)

Platinum Sponsor \$10,000.00

- Name and logo prominently displayed as a Platinum Sponsor on registration brochure and on 2017 International Master Gardener website
- Name and logo prominently printed on conference lanyards-(taken) *or* badge wallets-(taken) that will be given to each attendee
- Free 10-ft by 10-ft corner booth in the exhibit hall that will host the International Master Gardener Conference trade show
- Free 1 page ad on the *inside cover* (~~front~~-(taken) *or* ~~back~~-(taken)) of the 2017 IMGC Program (to be given to all registrants)
- 5 complimentary tickets full conference registrations
- Opportunity to provide promotional item (e.g. sample, coupon, catalog or brochure) for conference bag
- Recognition during the General Sessions (verbal 'thank you' and display of sponsorship slide)

Gold Sponsor \$5,000.00

- Name and logo prominently displayed as a Gold Sponsor on registration brochure and on the 2017 IMGC website
- Free 10-ft by 10-ft inline booth in the exhibit hall that will host the International Master Gardener Conference trade show
- 5 complimentary tickets full conference registrations
- Free 1/2 page ad in the 2017 IMGC Program (to be given to all registrants)
- Opportunity to provide promotional item (e.g. sample, coupon, catalog or brochure) for conference bag
- Recognition during the General Sessions (verbal 'thank you' and display of sponsorship slide)

Silver Sponsor \$1,000

- Name and logo displayed as a Silver Sponsor on registration brochure and on 2017 IMGC Website
- Opportunity to provide promotional item for attendee registration packet

Green Sponsor \$500

- Name listed as a Green Sponsor in registration brochure and on IMGC 2017 website
- Opportunity to provide promotional item for seminar packet

Friend of the IMGC \$100

- Name listed as a Friend of the IMGC in registration brochure and on IMGC 2017 website